



Kwani Abigail Lunis

KwaniLunis@gmail.com

 <http://KwaniALunis.com>

 [LinkedIn.com/in/KwaniALunis](https://www.linkedin.com/in/KwaniALunis)

 [Facebook.com/KwaniLunis](https://www.facebook.com/KwaniLunis)

 [@KwaniALunis](https://twitter.com/KwaniALunis)

Professional Experience

NBC Sports Boston, Social Media Coordinator *Burlington, MA* July 2017 – Present

- Manage all areas of NBC Sports Boston's social media properties while creating and executing social media strategy
- Distribute digital and linear content across social media platforms in a compelling and consistent manner
- Coach on-air talent on best practices for using social media, engaging with audiences and building their brand
- Cover Celtics home games and other notable sports events via social media. Post videos, photos, locker room quotes and other engaging material while in the field

NBC Sports Boston, Production Assistant *Burlington, MA* April 2016 – July 2017

- Monitor incoming feeds in operating center while communicating with editors, producers and in-field personnel
- Ensure all videos are received for broadcasts; Clip games and transcribe interviews for use in NBC Sports Boston's programming
- Exercise editorial judgment to edit and upload videos from TV programming to NBCSportsBoston.com. Share NBC's content on Facebook, Twitter and other social media outlets. Send app alerts for Celtics games and breaking stories

Boston College Athletics, Digital Correspondent *Chestnut Hill, MA* Sept. 2016-Dec. 2016

- Conducted on-camera interviews with Boston College student-athletes for BCEagles.com
- Wrote weekly features to complement video interviews for Boston College Athletics
- Promoted traffic to BCEagles.com by sharing posts on via Facebook and Twitter

WBZ-TV CBS Boston, Sports Apprentice *Boston, MA* June 2015 - December 2015

- Full-time six-month apprenticeship program; three months were spent in news and three in sports. Gained genuine exposure to television production while developing broadcast writing and delivery skills in DMA #8
- Attended daily editorial meetings to pitch stories. Wrote anchor scripts for sports and newscasts; Monitored social media for trends and breaking news. Logged professional and college sports games
- Conducted in-field interviews with Boston's professional athletes; Shadowed on-air talent. Wrote and produced packages based on local sports stories

SB Nation, Writer *SBNation.com* Sept. 2014-May 2015

- Beat reporter for Boston College women's basketball for the 2014-15 season for the *Boston College Interruption* blog
- Coverage included season previews, game recaps and recruiting updates
- Contributed to BCI radio to provide women's basketball updates and analyses

Education

Boston College, Morrissey College of Arts and Sciences
Bachelor of Arts, Communication

Chestnut Hill, MA May 2015

Affiliations:

- National Association of Black Journalists, Member
- Boston College Varsity Club, Member
- Big Sister Association of Greater Boston, Mentor/Big Sister
- Association for Women in Sports Media, AWSM Champion
- Associate Press Sports Editors, Diversity in Leadership Fellow

Technology Skills: Social Media, AP ENPS, Protools 10, NewsBoss, Adobe Premiere Pro, Avid iNews, WordPress, Adobe Photoshop, Adobe After Effects CS6, Podcasting, Adobe Audition

Language Skills: Fluent English, Conversational Spanish and Haitian Creole